

Why Mary Kay?

19 Reasons to consider MK as a part-time, spare or full-time Business Opportunity.
You have nothing to lose and so much to gain by just giving it a try!!



Rock Solid Company

#1 No Stockholders and NO Debt...
so No Bankruptcy or Bail-Outs!

Sales = 50% profit

#9 Best way to show is at a makeover
or party but books and web sales
are good too.

NOT a Pyramid

#14 Team Building commissions are
4-69% and come from MK. Directors
earn equally on entire unit and
Consultants on just their team.

No Sales Quota

#2 Place a minimum \$200 order
once a year...
NO Auto-ship and Auto-Charges

Consumable Product

#10 MK Products are used up
DAILY...reorders ave. \$10 a mo. per
client. 100 clients=\$500 profit/mo

Recession Proof Product

#15 Women won't go without
Foundation, mascara or Lipgloss no
matter the economy.

Large Target Market

#3 From Babies to Teens to Men
and Women ...everyone with skin
is a potential client.

Priorities

#11 Faith FIRST, FAMILY second and
then the career. Balance to live
YOUR life.

No Territories

#16 Move your business with you
AND your clients can
take YOU with them.

Actual Car Program

#4 True Company Car...no lease
payment, tax or tags...
or qualifying for a loan.



Self-Promotions

#12 Promote yourself based on *your*
activity NOT someone's opinion of
your activity!

Tax Deductions

#17 With Inventory, you get full home
office tax deductions, plus so much
more!

On-Going Training

#5 On your own or attending
Conferences and Seminars...
truly amazing training!!

Cinderella Prizes

#13 Mary Kay believed when your
confidence increases so will your
esteem and then you're
unstoppable!!



Positive Atmosphere

#6 Filled with Christian principles like
the Golden Rule and
Can-do Attitude!!

Mary Kay Gives BACK!

#18 Corporate recycling and they have built 3 Habitat for
Humanity homes to name a few. MK Foundation funds Safe
Homes around the US plus Cancer research. No Animal
Testing. Donations to Haiti, Katrina, Military in Iraq plus so
much more!

Business Bail-Out

#7 Give up and return unused
Inventory for 90% Buy Back!
Unheard of in Direct Sales.

Satisfaction Guarantee

#8 Products are 100% Satisfaction
Guarantee for product confidence
among Consultants!

ONLY \$100 to Join

#19 \$330 in Retail Product
Training cds, dvds and books
Enough samples and applicators for a
min of 30 makeovers.

