

### **Text Booking for a New Consultant - Powerstart**

Hey guess what? I'm a new MK gal, excited & scared to death! I need a huge favor & I thought of you b/c you'd laugh w/me & not at me! I've been challenged 2 facial 30 people in the 1<sup>st</sup> 30 days of my biz. Is there any reason why you couldn't be 1 of my 30 faces 4 me? All you hv to do is show up. If you'd hv a couple friends come w/u u cld earn some free product. What days work best for you?

### **Seasoned Consultant**

Hey guess what? I'm scared to death! I need a huge favor & I thought of you b/c you'd laugh w/me & not at me! In my MK biz, I've decided to earn my MK CAR! TO be on track for that, I've been challenged 2 facial 30 people by DATE. Is there any reason why you couldn't be 1 of my 30 faces 4 me? All you hv to do is show up. If you'd hv a couple friends come w/u u cld earn some free product. What days work best for you?

### **New York City Before & After Makeover Contest**

Girls – this is about the easiest booking I've ever done! I DO leave messages & then follow up with a quick text that says, **“Hey, it's Julia (MK), I just left you a long vm mssg – can't wait to hear back from ya! ☺”**

And people totally respond

IN fact after every single message I leave, I follow up with a quick text that says that

### **Voice SCRIPT on VM for NY makeover contest:**

“Hey girl!! It's Julia – Listen, totally random message, but I just HAD to call you. I was calling b/c MK just launched this Before & After Makeover Contest where the Top winners get to go to NYC and be in a fashion shoot for a magazine, they like give you spending \$\$, pay for everything...the works.....and I just DECIDED that one of MY CUSTOMERS was going to WIN IT – so I sat here and made a list of everyone I thought could WIN IT & your name was totally on that list. So I just wanted to see if you'd let me enter you in the contest, we'd do a makeover, I'd take your picture & then I'd even give you a gift card as a thank you for your time. So just let me know what you think – I really really think we could pull this off. The last 2 makeover contests MK has had, I actually KNEW the consultant whose customer won ...so it's not that far off that we could do it!”

Then immediately text with **“Hey gal, I just left you a loooong vm! I can't wait to hear bk from ya! God bless!”**